



April 2012 – Important News and Updates

Dear friends,

As of April 1st Giving Anonymously will be celebrating our 7th year as an organization and about \$2,160,000 has been given through our organization during those seven years. It is a great beginning for what we envision in the years ahead. Here's a brief look of what we have been up to:

- We have begun working with a marketing firm to help us re-tell the beautiful stories that have come through our charity. [Click here](#) to see some of these stories. Our goal is that through taking GA to a broader audience we will inspire people across the USA to live lifestyles of giving. If you would like to contribute to the costs of spreading the word about GA [click here](#) (all contributions will be designated in full to help cover the cost of a one year marketing campaign beginning in May 2012).
- We are further along in the process of getting Giving Anonymously Foundation (GAF) set up and running. Our goal is that by the end of April our application will be ready to submit to the IRS. GAF will process anonymous tax deductible giving to 501c3 charities.
- Two years ago WA State requested that we gain an MSB license to operate. A law firm familiar with money transmission issues is representing GA to WA State contesting on our behalf some of the reasons why WA State decided to not issue us this license. We would appreciate your prayers in this regard as WA State has asked that we find a solution shortly. They've allowed us to operate during these last two years while this issue has remained unresolved.
- In 2011 Giving Anonymously restructured its executive board to include a brilliant team of qualified and creative people. We've been working hard to position GA for long term health and success.

As an all volunteer organization we are constantly asking ourselves why we are committing so much time and effort to this organization without pay. This includes the companies, especially [Big Fresh](#), that have spent tens of thousands in donated time to building our website. So why do we do it? It's because of what we see happening in peoples lives through GA. Recipient and donor's stories continue to impact us in such a way that we want to keep going. And we will. The message of generosity is transforming, and it is transforming even to us.

God bless you all,

Lionel Thompson
Executive Director
Giving Anonymously